

ICPM 2016 Topics

- Social media and its impact in the pharmaceutical business
- The future of education in Drug Development Sciences and Pharmaceutical Medicine
- Importance of Medical Affairs in Pharmaceutical Companies
- Drug development in LATAM: challenges to reach the global market
- Challenges in HTA for new oncology drugs
- Research Institutes (IEPs) at private hospitals and Public Health Research
- Health entrepreneurship
- Pharmacovigilance with generics and biosimilars
- Clinical research centers (Brazilian CRO association session)